

Docket No.: K35A0627 (WESDIG.020A)

February 19, 2007

Page 1 of 2

Please Direct All Correspondence to Customer Number **26,332**

### NOTICE OF APPEAL

FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant : Russell M. Krapf  
App. No : 09/608,819  
Filed : June 30, 2000  
For : SYSTEM FOR DISPLAYING VIDEO  
DATA HAVING A PROMOTION  
MODULE RESPONSIVE TO A  
VIEWER PROFILE TO ENTICE A  
VIEWER TO WATCH A PREMIUM  
CONTENT  
Examiner : Ngoc K. Vu  
Art Unit : 2623

#### CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

February 19, 2007

(Date)

Bruce S. Itchkawitz, Reg. No. 47,677

#### Mail Stop AF

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner dated September 18, 2006 finally rejecting Claims 1-4, 6-18 and 20-27.

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Notice of Appeal	41.20(b)(1)	1401 (\$500)		\$500
2 Month Extension	1.17(a)(2)	1252 (\$450)		\$450
			<b>TOTAL FEE DUE</b>	<b>\$950</b>

- (X) An extension of time is hereby requested by payment of the appropriate fee indicated above.
- (X) Pre-Appeal Brief Request for Review in 5 pages.
- (X) A check in the amount of \$950 is enclosed.
- (X) Two (2) Return prepaid postcards.

02/23/2007 DENMANU1 00000040 09608819

01 FC:1401

500.00 OP

02/23/2007 DENMANU1 00000040 09608819

02 FC:1252

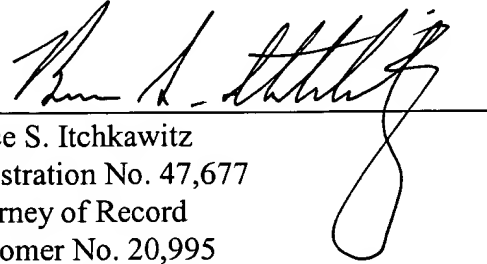
450.00 OP

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Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Dated: February 19, 2007

A handwritten signature in black ink, appearing to read "Bruce S. Itchkawitz", is written over a horizontal line.

Bruce S. Itchkawitz  
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